

# ORDER



**Orders**

**Order / Rev:** 1254836

**Alt Order #:** 08265716

**Product Desc:** NRCC IE 2016/7033

**Estimate:** 7101

**Flight Dates:** 10/11/16 - 10/17/16

**Original Date / Rev:** 06/08/16 / 10/07/16

**Order Type:** Political

**KENS**

**Primary AE:** Robert Langer

**Sales Office:** T-WAS

**Sales Region:** NAT

**Agency**

**Name:** National Media Research Planning/ P

**Buying Contact:**

**Billing Contact:**

815 Slaters Lane

Alexandria, VA 22314

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** EOM/EOC

**Agency Commission:** 15%

**Advertiser**

**Name:** NRCC-IE

**Demographic:** A35-64

**Product Codes:** PL-State/Local,IS-Issue/Non

**Priority:** P02-FTB

**Revenue Codes:** AGY, (POL) Political, (POL) Issue

**New Business Thru:**

**Order Separation:** 00:15:00

**Advertiser External ID:** 51681

**Agency External ID:** 1768AG

**Unit Code:** General

## Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Robert Langer     |              |              | Start Of Order - End Of Order | 100%    |

| Order Share | Share | Total  |
|-------------|-------|--------|
| KENS        | 32%   | \$0.00 |
| Market      | 100%  | \$0.00 |

| Competitive Share | Share | Total  |
|-------------------|-------|--------|
| CABLE             | 0%    | \$0.00 |
| KABB              | 16%   | \$0.00 |
| KCWX              | 0%    | \$0.00 |
| KHCE              | 0%    | \$0.00 |
| KLRN              | 0%    | \$0.00 |
| KMYS              | 0%    | \$0.00 |
| KPXL              | 0%    | \$0.00 |
| KSAT              | 26%   | \$0.00 |
| KTRG              | 0%    | \$0.00 |
| KVAW              | 0%    | \$0.00 |
| KVDA              | 0%    | \$0.00 |
| KWEX              | 0%    | \$0.00 |
| KXTM              | 0%    | \$0.00 |
| UNKWN             | 0%    | \$0.00 |
| WOAI              | 26%   | \$0.00 |